

For Immediate Release

HighWire Releases COUNTER 4 Usage Reports

Stanford, CA – 19 February 2014 - - Institutional usage reports for the publications hosted on the HighWire platform from 2014 onward include the latest COUNTER Code of Practice metrics.

COUNTER is a set of standards that facilitates the recording and reporting of online usage statistics, used by librarians, publishers, and various intermediaries. The COUNTER Code of Practice for e-Resources: Release 4, provides a broad view of how users engage with subscribed content, including new data for time-period usage, Institutional Archive Access, Journal DOI's, and Proprietary Identifiers.

"With this release, HighWire has developed five new COUNTER reports, upgraded seven of our existing reports, updated various user interfaces, and redesigned our data architecture," said John Sack, HighWire's Founding Director and a member of the international advisory board for Project COUNTER. "The revised information and format makes it easier for librarians and publishers to better understand how scholarly materials are being used online."

In addition to updates to the previous COUNTER reports that administrators have come to rely on (JR1, JR1a, JR3, JR4, CR1 & BR2), HighWire now offers the following COUNTER R4 reports:

- Journal Report 1 GOA (JR1goa) Number of successful Gold Open Access full-text article requests by month and journal
- Journal Report 2 (JR2) Access denied to full-text articles by month, journal and category
- Journal Report 5 (JR5) Number of successful full-text article requests by year of publication (YOP) and journal
- Book Report 4 (BR4) Access denied to content items by month, platform, and category
- Platform Report 1 (PR1) Total searches, result clicks and record views by month and platform

Along with the inclusion of the new COUNTER Code of Practice, library administrators should notice significant improvements to the performance and layout of the usage reporting tools in the "For Librarians" section of the HighWire portal (http://highwire.stanford.edu/librarians), which should make viewing monthly usage statistics more intuitive and comprehensive.

The HighWire portal provides a central place where librarians can manage cross-publisher subscription tasks, such as: download monthly usage stats (manually or automatically via SUSHI protocols); maintain institutional IP addresses; establish OpenURL link resolvers; set subscription expiration alerts; and quickly find answers to FAQ's provided by publications.



About COUNTER

COUNTER (Counting Online Usage of NeTworked Electronic Resources) is a multi-agency international initiative whose objective is to develop a set of internationally accepted, extendible Codes of Practice that allows the usage of online information products and services to be measured more consistently. Information on Project COUNTER including descriptions of the new fields and terminology may be found at: www.projectcounter.org/code practice.html Twitter: @ProjectCounter

About HighWire

Stanford University's HighWire Press provides technology solutions for the scholarly community through its innovative HighWire Open Platform. Since its inception, HighWire offers digital content development and hosting services, a customizable peer-review manuscript submission system, cross-publisher librarian tools, and strategic consultation for organizations which produce high-impact journals, books, and other scholarly publications.

<u>highwire.stanford.edu</u> | Twitter: @highwirepress

HighWire contact: Bonnie Zavon, Public Relations: bzavon@ stanford.edu